

Perovskite advertisement and marketing offers

To help increase brand awareness, product awareness and generate microLED industry leads, we propose the following packages:

Silver yearly package

- **Two articles** at Perovskite-Info, can be used to promote Perovskite related products or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, product spotlights, company spotlight, etc. The Perovskite-Info team can assist with the article write-up as needed.
- Articles will be shared on Perovskite-Info, our **social media** and on the **weekly newsletters**.
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at Perovskite-Info

The cost of this yearly package is \$5,000 USD.

Gold yearly package

- A **banner** on our site for the year (note we rotate between 3 advertisers and have 3 different possible slots).
- **Four articles** at Perovskite-Info, can be used to promote perovskite related materials, products or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, product spotlights, company spotlight, etc. The Perovskite-Info team can assist with the article write-up as needed.
- Articles will be shared on Perovskite-Info, our **social media** and on the **weekly newsletters**.
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at Perovskite-Info

The cost of this yearly package is \$7,000 USD.

Diamond yearly package

- A **banner** on our site for the year (note we rotate between 3 advertisers and have 3 different possible slots).
- **Six articles** at Perovskite-Info, can be used to promote perovskite related products or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, product spotlights, company spotlight, etc. The Perovskite-Info team can assist with the article write-up as needed.
- Articles will be shared on Perovskite-Info, our **social media** and on the **weekly newsletters**.
- **Two e-mail blasts**, a dedicated message to Perovskite-Info's newsletter subscriber list
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at Perovskite-Info

The cost of this yearly package is \$10,000 USD.



Single promotion items

In addition, we offer ad-hoc activities for article promotion, on our web site, social media, and newsletter:

- Promotion of a single article on Perovskite-Info's web site, social media, and newsletter: \$750
- A single e-mail blast to Perovskite-Info's mailing list: \$1,000

Perovskite-Info readership / analytics (Summer 2024)

Perovskite-Info, established in 2015, is the world's leading perovskite industry publication. It is a well-known and reliable brand that is trusted and liked by the industry.

- Newsletter list: 4,100+ subscribers, organically grown
- Social media: over 7,500 followers (LinkedIn, Twitter, Facebook)
- Monthly website sessions: 9,000 – 13,000
- Monthly website page views: 17,000 – 21,000
- Our readership is highly targeted for the perovskite industry and market