



Graphene advertisement and marketing offers

To help increase brand awareness, product awareness and generate graphene industry leads, we propose the following packages:

Silver yearly package

- **Two articles** at Graphene-Info, can be used to promote graphene related products or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, product spotlights, company spotlight, etc. The Graphene-Info team can assist with the article write-up as needed.
- Articles will be shared on Graphene-Info, our **social media** and on the **weekly newsletters**.
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at Graphene-Info

The cost of this yearly package is \$3,000 USD.

Gold yearly package

- A **banner** on our site for the year (note we rotate between 3 advertisers and have 3 different possible slots).
- **Four articles** at Graphene-Info, can be used to promote graphene related materials or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, material spotlights, company spotlight, etc. The Graphene-Info team can assist with the article write-up as needed.
- Articles will be shared on Graphene-Info, our **social media** and on the **weekly newsletters**.
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at Graphene-Info

The cost of this yearly package is \$5,000 USD.

Diamond yearly package

- A **banner** on our site for the year (note we rotate between 3 advertisers and have 3 different possible slots).
- **Six articles** at Graphene-Info, can be used to promote Graphene related products or services, provide a company spotlight, or detail the company's technology or other aspects – these can take form as technical articles, customer success stories, Q&As, product spotlights, company spotlight, etc. The Graphene-Info team can assist with the article write-up as needed.
- Articles will be shared on Graphene-Info, our **social media** and on the **weekly newsletters**.
- **Two e-mail blasts**, a dedicated message to Graphene-Info's newsletter subscriber list
- **Logo and link** in all outgoing weekly newsletters
- **Enhanced directory entry** at Graphene-Info

The cost of this yearly package is \$7,500 USD.



Single promotion items

In addition, we offer ad-hoc activities for article promotion, on our web site, social media, and newsletter:

- Promotion of a single article on Graphene-Info's web site, social media, and newsletter: \$800
- A single e-mail blast to Graphene-Info's mailing list: \$1,250

Graphene-Info readership / analytics (early 2024)

Graphene-Info has been the world's leading graphene publication since 2009. It is a well-known and reliable brand that is trusted and liked by the industry.

- Newsletter list: 23,000+ subscribers, organically grown
- Social media: 19,500+ followers (LinkedIn, Twitter, Facebook, Instagram)
- Monthly website visits: 18,000 – 32,000
- Monthly website page views: 30,000 – 50,000
- Our readership is highly targeted for the graphene industry and market